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StoryCorps Names Stacy Wilson Margolis Chief Development Officer

Wilson Margolis Joins the Organization Amid Its 20th Anniversary, and Will Be Instrumental in Realizing Its Vision for Continued Growth and Increasing Impact

January 2, 2024 (Brooklyn, NY) – **StoryCorps**, the national nonprofit organization dedicated to recording, preserving, and sharing the stories of people from all backgrounds and beliefs, today announced **Stacy Wilson Margolis** as its new **Chief Development Officer**. In close collaboration with StoryCorps CEO Sandra Clark and Founder & President Dave Isay, Wilson Margolis will provide the strategic vision and oversight for the organization's fundraising efforts across the public and private sectors, including national foundations and individual donors, contributing toward StoryCorps' annual \$20 million operating budget. In addition, Wilson Margolis will oversee a capital campaign, support Board development, and manage the organization's major donor portfolio.

"I'm thrilled to welcome Stacy to StoryCorps at a time of tremendous growth and more interest than ever," said **Clark**. "Her deep development expertise will help us expand our reach and services nationwide, while fulfilling our mission: to help us believe in each other by illuminating the humanity and possibility in us all—one conversation at a time."

Wilson Margolis remarked, “I am honored to join an organization that values and amplifies the voices of individuals from all walks of life at this pivotal moment in its celebrated history. StoryCorps' commitment to illuminating the rich tapestry of human experience through storytelling and personal connection resonates deeply with me. I look forward to engaging with current and new supporters interested in investing in its dynamic future.”

Wilson Margolis comes to StoryCorps with vast expertise and success in fundraising for mission-driven nonprofit organizations. Most recently, Wilson Margolis served as Chief Development Officer at American Ballet Theatre, where she reimagined the largest capital campaign in the organization's history, secured a capital grant from New York City for its historic building in Manhattan, and oversaw all individual, corporate, foundation, and government support coming out of the COVID-19 pandemic. She stabilized the Brooklyn Academy of Music's (BAM) fundraising efforts at the outset of the COVID-19 pandemic, when many cultural institutions—including BAM—were shuttered and later reopened. Over the course of her 20-year development career, she has also held leadership positions at organizations, including the Orchestra of St. Luke's, London Symphony Orchestra, and New York's City Parks Foundation.

Wilson Margolis joins StoryCorps at a pivotal time, as its 20th anniversary year comes to a close and the organization drives toward its ambitions for the next decade, including nationally scaling [One Small Step](#), StoryCorps' initiative to combat the toxic effects of political polarization by bringing strangers with opposing views together for a facilitated conversation—not about politics—but about who they are as people.

About StoryCorps

Founded in 2003, StoryCorps has given over 650,000 people, in all 50 states, the chance to record interviews about their lives. StoryCorps helps people believe in each other by illuminating the possibility and humanity in us all—one story at a time. The award-winning organization preserves the recordings in its archive at the American Folklife Center at the Library of Congress, the largest single collection of human voices ever gathered, and shares select stories with the public through StoryCorps' podcast, radio broadcasts, animated shorts, digital platforms, and bestselling books. These powerful human stories reflect the vast range of American experiences, engender empathy and connection, and remind us how much more we have in common than what divides us. StoryCorps is especially committed to capturing and amplifying voices least heard in the media. The StoryCorps MobileBooth, an Airstream trailer that has been transformed into a traveling recording booth, crisscrosses the country year-round gathering the stories of people

nationwide. 2023 marked the 20th anniversary of StoryCorps. Learn more at storycorps.org.

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