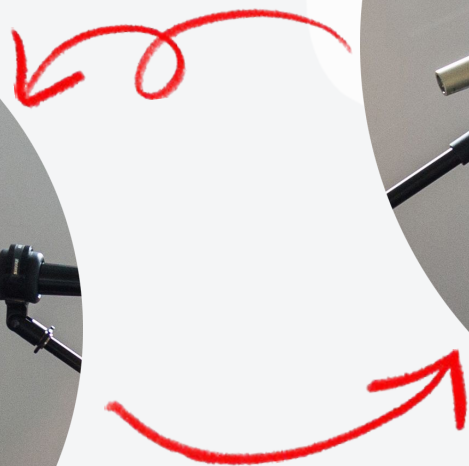


Story
Corps[®] STUDIOS



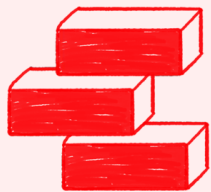
We Tell Your Brand's Story
Through the Voices of
Real People.



Connection. Empathy. Impact.

We Facilitate Personal Conversations to **Create Authentic Content.**

STORYCORPS
STUDIOS



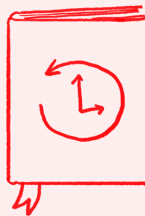
BRAND BUILDING

Boost your organization's presence, promote a campaign, and build your online engagement.



COMMEMORATION

Mark a company milestone, product launch, or announcement.



LEGACY & HISTORY

Honor and preserve your community's history through evergreen content.



STAKEHOLDER ENGAGEMENT

Celebrate the individuals and contributors that make your mission possible.



COMPANY CULTURE

Instill your organization with StoryCorps' approach to listening and sharing.

The StoryCorps Studios Difference

STORYCORPS
STUDIOS

We're **not** an ad agency.

We **are** the services arm of **StoryCorps**, a mission-based nonprofit.

We're **not** winging it.

We bring more than 19 years of expertise to our work, grounded in **award-winning** methodologies.

We **don't** script participants.

We **facilitate** personal conversations between your employees, customers, and other community members.

We **don't** create and distribute flashy
clickbait.

We deliver **authentic content** in the words of your community for you to share through your channels.

We're **not** in it just for the moment.

We partner with the Library of Congress to create a **lasting legacy** for our clients.

We're **not** in it to grow our profit
margins.

We invest all proceeds into helping StoryCorps **preserve and share** more stories.

Since 2003, StoryCorps has given more than 650,000 people the chance to record interviews about their lives.

The StoryCorps Archive at the Library of Congress is the **largest single collection** of human voices ever gathered.

StoryCorps is committed to **amplifying diverse voices often unheard in the media**. In 2021, **41%** of our signature interviews and **84%** of our NPR broadcasts featured people of color.

More than **12 million weekly listeners** tune into StoryCorps' broadcast and podcast on NPR, and millions view our animations on PBS and online.

At the Center of Our Process Is **Conversation.**

AND THE UNDERSTANDING THAT **EVERYONE** HAS THE POWER TO BE A STORYTELLER.

STORYCORPS
STUDIOS



We bring together **two people** who know each other for an **unscripted** conversation.



Our team of **highly trained facilitators** creates a safe space for sharing **authentic stories** that embody your organization's brand and values.



We then turn these stories into **engaging content** that brings a **personal voice** to your campaigns.

Our Services



Consultation

VISIONING SESSION

Bring key stakeholders together to align on the project goals, themes, and methodologies.



Conversation

FACILITATED CONVERSATION EXPERIENCE

Source meaningful reflections and stories, on-site or virtually, with the help of our team.



Content

AUDIO AND VISUAL STORIES

Collaborate with StoryCorps' award-winning production team to create short-form audio content, video animations, and audiovisual montages from interviews.



Experiences

CUSTOM EVENTS

Host a launch event, listening event, workshop, or bring the iconic StoryCorps Airstream MobileBooth on-site.

The Value of the Work

STORYCORPS
STUDIOS

“ Among my professional achievements, I am most proud of a podcast series we created at Delta in partnership with StoryCorps called *To & From*. It allowed diverse voices to be heard, and it created a community around a shared passion for partaking in new experiences and learning about new cultures. ”

SHANNON WOMACK
DELTA AIRLINES

“ These local organizations are helping their communities change the systems that fail so many families of color and families experiencing poverty. . . . This all begins by listening to the needs of the community and holding their stories at the center of all work being done. ”

JENNIFER BLATZ
STRIVE TOGETHER

“ What a wonderful way for these amazing athletes to share their stories so that the next generation of athletes and those that follow can learn from their successes and triumphs . . . because it was easy and comfortable, we were able to let our feelings come. ”

CHRISTOPHER LIEDEL
U.S. OLYMPIC &
PARALYMPIC MUSEUM

VISIT
[STORYCORPS.ORG/STUDIOS](https://www.storycorps.org/studios)
FOR EXAMPLES OF OUR WORK.

Trusted by Leading Organizations

STORYCORPS
STUDIOS



BILL & MELINDA
GATES *foundation*



9/11
MEMORIAL



'INNOCENCE
PROJECT



AMGEN®

Google





STORYCORPS STUDIOS

Storytelling for Brands
by Storytellers

Learn more and get in touch today



REQUEST CONSULTATION